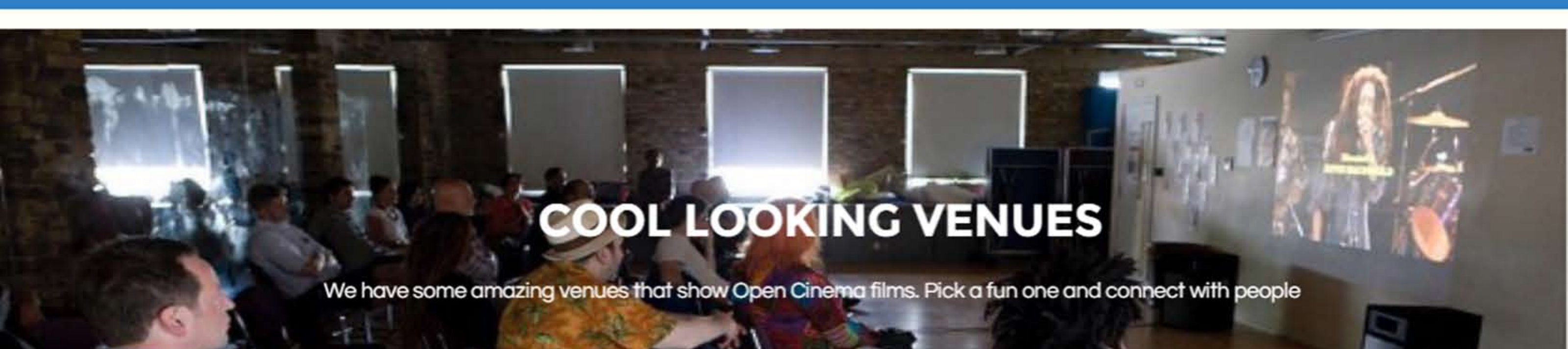


WHAT IS IT?

The Open Cinema platform enables any community, work or leisure venue to register itself as a cinema, select from over 13,000 films, schedule a licensed screening and sell tickets to its community.



That's Culture Minister Ed Vaizey MP at an Open Cinema screening

10% of profits from this new service go towards Open Cinema's charitable foundation



Register a venue



Schedule a Movie Event



Sell tickets

THE WORLD'S BEST FILMS



BACKGROUND

Open Cinema was founded in 2009 to bring film screenings to marginalised communities such as homeless people, those in care and ex-offenders. After rising demand from a huge range of community venues, Open Cinema is finally glad to unveil its new digital platform for social cinema.

OPPORTUNITY



What can Open Cinema do for my space?



Additional income: share of box office sales and proceeds from other services, e.g. food / drink sales



Raise awareness for your venue's core business



Transform your venue into a hub for community activity

HOW IT WORKS?

Free Service - No Subscription Fees!

For ticketed events, licensing fee of £99 per screening or 35% of box office revenues (whichever the highest)

For free events, one-off licensing fee of £117 per year

50% of box office revenues returned to your venue

Open Cinema retains 15% of box office revenues

WHAT DO YOU GET?

Choose from a library of over 13,000 films (and rising)

Automated distribution of revenues between venue and rights holders



Management of content licensing and revenue share

Venue dashboard to manage community growth

Assistance in procuring projection and screening facilities at discounted prices

WHO DOES WHAT?



Open Cinema

Download films via online Player (launching 2016, +£12pcm)

Manage payment process

Provide marketing support and audience development tools

Partner / Venue

Register a profile for your venue(s)

Schedule a Screening or Season

Promote events and sell tickets

FOR MORE INFO, VISIT:

opencinema.co

CONTACT:

ben@opencinema.net

0203 287 1546



We Bring Cinema Closer